Drug and Cosmetic Industry

Index Vol. 74. — January-June, 1954

Abbott Labs.—65, 181, 209, 365; Charges Pharmacies with Substitution—491; Sales Changes—531; Appointments—681.
Aceto Chem. Co.—235, 669.
Acid Creams, by Harry Hilfer—194.
Acids, Aromatic, in Perfumery—261.
Ackley, William D.—387.
Acne Vulgaris, Estrogen Cream in—97.
Acute Bloat—861.
Adams, Earl J.—528.
Adams, Dr. Frederick W.—79.
Adhesive Tape Remover—257.
Adrenal Hormones, The Search for, by Norman Applezweig—494.
ACTH & Cortisone for Pruritus Ani—97; in Non-Rheumatic Disorders—711.
Advertising, Left Handed—56; Medical Journal—185; How About Co-Op—205; National, Self-Service Selling &—359; Limitations—513; Fair Trade Builds—777.
Aerosol Burn Treatment—513.
Aerosol Container, Glass—59.
Aerosol Hair Lacquers by Harry Hilfer—782.
Aerosol Lab. Completed, D. & O.—681.
Aerosol Loading Machine—399.
Aerosol Packaging Plant—684.
Aerosols, Cosmetic, by Wm. R. Keithler—648.
Aerosols in Glass, by Frank S. Child—799.
Aerosols in the Mails—338.
Aeschlimann, Dr. John A.—71.
Agar Agar—270, 425, 573, 727, 865.
Ahlmeyer, Heinz—383.
Air, Sterilizing, by Direct Heating, by Berton M. Sharpe—506.
Airsickness, Drugs for—713.
Alcohol—113, 267, 573.
Alcohols, Long Chain, from Low Molecular Weight Alcohols—421; of Eucarya Spicata, Sesquiterpene—857.
Alexander, W. Frank, Received President's Awards—829.
Alexander's Store—360.
Alger Award, Fred Lawson Receives—775.
Alkaloids for Hypertension, Veratrum—553.
Alkyl Phenols, Stabilizers for—565.
Allegaert, J.—81.
Allergy in Children, Drug—552.
Allied Chem. & Dye Corp.—391; Nat'l. Aniline Division—831.
Almay—65, 209.
Alopecia Areata—848.
Alrose Chemical Co.—679.
Altmann, Elmer M.—531.
Alton Products Co. Vs. F.T.C.—339.
Aluminum Co. of Amer.—235.
Ambler, Jesse H.—536.
Amebiasis, Antibiotics for—849.
Amebicides—565.
American Aromatics, Inc.—687.
Amer. Can Co., New Plant for—533.
Amer. Cyanamid Co. Division Changes—81; Fine Chemicals Division in N. Y.—828.
Amer. Dental Assn. Vs. Anti-Enzymes—182; Attacks Dentifrices—337; Fluoridation &—779.
A.D.M.A., Proprietary Assn. & A.P.M.A., Proposed Union of—393.
American Foundation for Pharmaceutical Educ., Elections—677.
Amer. Institute of Management—181, 541.
Amer. Marking Corp.—225.
A.M.A. & Hormone Creams—771.
A.P.M.A. Mid-Year Meeting—42; Meeting—650.
A.P.M.A. Research Award for 1954—338.
A.P.M.A., Proprietary Assn. & A.D.M.A., Proposed Union of—393.
Amphetamine, Value of—555.
Ampoule Rinser—699.
Amsco Sealer with Floor Stand—843.
Amsco Packaging Machinery, Inc.—843.
Analgesic Liniment—715.
Anaplasmosis Carriers, Antibiotics Vs.—557.
Anderson, Dr. Davis W., Jr., 825.
Andrews, Neil R.—692.
Anesthesia, Surital, for Dogs & Cats—415.
Anethol—269, 423.
Angelus Paper Box Co., Gair Co. Buys—228.
Animal Nutrition, Cobalt in—110.
Animal Proteins, Growth Factor in—258.
Animals, Medicating Captive—110.

KEY TO INDEX

1-148	January
149-304	February
305-456	March
457-604	April
605-748	May
749-896	June

Anise Oil—427, 574.
Annual Wage—837.
Anorectal Conditions, Vitamin E Suppositories in—552.
Anthelmintic, Efficiency, Sheep Nutrition &—111; Hexylresorcinol as an—707.
Anthelmintics, Comparison of Canine—556.
Antibacterial Action of Spices—104.
Antibiotic Award, C.S.C.—775.
Antibiotic Tooth Paste—667.
Antibiotics, Storage Time for—95; in Indonesia—425; Vs. Anaplasmosis Carriers—557; Detergents &, in Hen Rations—706; for Chronic Bloat—707; for Amebiasis—849.
Anticholinergic Drugs in Peptic Ulcer—251.
Anticoagulant, Dextran as an—251.
Anti-Enzymes, Amer. Dental Assn. Vs.—182.
Anti-Keratinizing Action of Vitamin A—553.
Anti-Perspirants, Urea in—715.
Appel, Louis—389.
Applezweig, Norman—340; The Search for Adrenal Hormones—494.
Arabic Gum—724.
Area Pricing, F.T.C. Approves—656.
Armour & Co., Office at Kankakee—683.
Armour Laboratories Grant-in-Aid to Reese Foundation—777.
Arnica Flowers—425, 724, 865.
Aromatic Acids in Perfumery—261.
Aromatic Woods—717.
Arscott, W. L.—387.
Artex & F.T.C.—37.
Arthritis, Rheumatoid, Combined Therapy of—253.
Arozarena, Ramon I.—827.
Artificial Musks—857.
Asafoetida Gum—724.
Asarum Europaeum, Oil Formation in—416.
Ascaridole in Castor Oil, Assay of—568.
Ashkenaz, Dr. David M., Pitfalls in Product Development—40.
Aspirin, Elixir of—560.
Assoc. Brands, Inc.—223.
Assoc. Drug & Chem. Industries of Missouri—535.
Ass'n of Med. Advg. Agencies—184.
Ass'n of Medical Directors—80.
Austin, Edward B.—536.
Atkins, V. E.—81.
Atlanta Drug & Chem. Club, Inc.—79.
Atlas Powder Co.—83; Esterification Plants of—383.
Atropine, Synthetic—340.
Atypical Pneumonia, Chemotherapy of—713.
Audit, Management—541.
Aureomycin, Niacin & Manganese in Chick Nutrition—414; Chronic Respiratory Disease in Broilers Vs.—706.
Avon Prods. Inc.—665; Financial Report—638.
Ayer, Harriet Hubbard—519; Nestle-LeMur Buys—228.
Ayerst Labs.—365.
Aziza Purchased by Mauvel—681.

Baby Cream & Lotion—101.
Baby Specialties, by Wm R. Keithler—784.
Bacitracin for Swine Enteritis—111; on Lambs, Effect of Stilbestrol &—860.
Backhousia Citrodora Oil—716.
Baker, T. Fred—527.
Baker Chemical Co., J. T., Dedicates New Building—227; Sales Meeting—531; 50th Anniv.—821.
Baldness, Benzyl Benzoate for—97; Claims Stopped—37.
Ball, Arthur D.—233.
Ball, Frank—225.
Balsam Copaiba—426.
Balsam Fir—865.
Balsam Peru—115.
Balsam Tolu—115, 270, 426, 574, 725.
Bardfeld, Gustave, Increasing the Detail Man's Productivity—791.
Barnes, Bob—381.
Barnstead Still & Sterilizer Co.—537.
Barr, G. & Co.—684.
Barrett Division Allied Chem. & Dye Corp.—689.
Barry, Richard—71.
Bascik, Edward P.—229.
Batt, Ned—379.
Batt Pharmacal Co.—379.
Battery, A Chlorophyll—779.
Bauer & Black, New Quarters for—228.
Bay Oil—575.
Bays, Alfred W.—820.
Bear, Ben—531.
Beck, Frank K.—684.
Beckett, Donald W.—381.
Behrens, William B.—527.
Behrmann, Robert A.—389.
Belcove, Fred M.—387.
Bel Leaf Oil, Phellandrene in—716.
Bellary Leaf Oil—568.
Bender, Lloyd C.—681.
Benzenehexachloride (BHC) for Mange in Dogs—258.
Benzoin Gum—270.
Benzyl Benzoate for Baldness—97.
Bergamot Oil—271, 427, 574; Sensitivity to—105.
Berger, Charles—825.
Berger, Herbert D.—533.
Bernard, Rene—79.
Berry, Herbert A.—536.
Bessinger, Gerald G.—223.
Bethlehem Apparatus Co., Inc.—395.
Bickler, William D.—77.
Bismuth in Skin Preparations—709.
Black, Frank F.—379.
Blackstead, Eric N.—823.
Blair, Lt. Gov. James T.—387.
Blandy, William H. P.—233.
Blaw-Knox—182.
Bledsoe, Fred—529.
Bleeding in Chickens, Vitamin K for—110.
Blender, Twin-Shell—549.
Bloat, Detergents Vs.—557; Chronic, Antibiotics for—707; Acute—861.
Blue Cross, New Jersey—493.
Blum, Arthur, Building and Protecting Good Will—344.
Blythe, Dr. Rudolph H.—339.
Bobst, Elmer H.—227.
Bogert, Dr. Marston T.—536.
Bogner, Franz—823.
Bois de Rose Oil—426, 575.
Boohecker, James—381.
Boric Acid, F.D.A. Approves—340; In Canada—493; Attacked by Dr. William J. McConnell—637.
Boswell, Dr. Charles L.—384.
Bouillette, Pierre, Addresses Fragrance Seminars—828.
Bower, Russell P.—385.
Boyd, K. K.—389.
Boyer, Francis—37.
Bradley, James W.—531.
Brand Name Retailers-of-the-Year—491.
Breck, Constance—684.
Breck, Edward J.—684.
Breck, John H., Jr.—684.
Breck, John H., Sr., 684.
Breck, Inc., John N.—519; Renovation Program—527.
Breon & Co., George A.—65, 519.
Brewster, Arthur J.—535.
Brilliantine Creams—101.
Brilliantines, Hair Oils &—255; Liquid—872.
Bristol-Myers Co.—181, 205, 519, 640.
British Anti-Lewisite (BAL) Therapy by Thallium Poisoning—259.
Broderick, Percy A.—687.
Broilers, Aureomycin Vs. Chronic Respiratory Disease in—706.
Brothers Chemical Co.—831.

Brown, Austin H.—528.
Bruhn, Arthur E.—685.
Brunings, Dr. Karl J.—79.
Buchu Leaves—426, 573, 725.
Budgett-Meakin, D. E.—685.
Bugbee, George—834.
Building and Protecting Good Will, by Arthur Blum—344.
Bull Semen, Low Temperature Storage of—110.
Bunning, Robert S.—71.
Burgher, Vincent A.—775.
Burke, George E.—825.
Burnham, R. W.—379.
Burroughs Wellcome & Co.—365, 665.
Bursitis, by Milton A. Lesser—46.
Burtonite Co., The—689.
Bush, Albert E.—383.
Bush, Edward A.—77.
Bush, Dr. Vannevar—493.
Bush, Wally—231.
Business, No More Mistakes for—203.
Byce, R. Charles—389.
Bymart-Tintair, Inc. Pays Debts—35.

Caffeine—269.
Cain, Russell A.—228.
Cajeput Oil—426.
Calamine Liniment Replacement—853.
Calamine Lotion, Improved—560.
Calamintha Macrostema, Menthone in Oil of—260.
Caldwell, Kenneth D.—385.
Calhoun, David R., Jr.—229.
Calves, Preventing Salmonella Infection in—557; Hypovitaminosis A in—861.
Camphor from Taiwan, More—425.
Camphor Oil—427.
Camphor Red Oil—856.
Candelilla Wax Harvesting—723.
Canine Anthelmintics, Comparison of—556.
Cantharides Wax—116.
Capping Equipment, Swan-Mabic—549.
Capsaicin—260.
Captive Animals, Medicating—110.
Caraway Oil—117.
Carbide & Carbon Chems. Co.—83, 235, 391, 689.
Carbomycin, Evaluation of—848.
Cardamom Oil—427.
Cardinal, A. C.—233.
Cardner Supply Co. & F.T.C.—37.
Carotene from Palm Fiber Oil—408.
Carpenter, Dr. M. S.—77.
Carriers, Anaplasmosis, Antibiotics Vs.—557.
Cascara Sagrada—115.
Castor Oil, Assay of Ascaridole in—568; Emulsion—560.
Cats & Dogs, Surital Anesthesia for—415.
Cattle, Treatment of Ketosis in—111; Chloramphenicol for Ophthalmia of—111; Progesterone for—414; Photosensitization in—415.
Cedar, Products from—417.
Cedarleaf Oil—427.
Cedar Wood Oil—117, 575.
Chaleyer, Phil, Returns from Trip—679.
Chamomile Flowers—727.
Changes in Stored Citronellal—857.
Chapped Lip Pomade—872.
Charge Customers—804.
Charles, William—531.
Charley, Michael Francis—42; & Mrs.—535.
Chattanooga Medicine Co., 75th Year for—384.
Cheese Carrier for Food Flavors—565.
Cheilitis, Lipstick—93.
Chelation: Key to Metal Ion Control, by Martin Rubin—496.
Chemical & Allied Industries Assoc. of Mich., Golf Schedule—687.
Chemical for Radiation Sickness—777.
Chem. Industry Medal for 1954 Awarded to Volwiler—527.
Chem. Specialties Mfrs. Assn., Shepherd Heads—389.
Chemicals & Mental Disease—493.
Chemists' Club, Exhibit of Arts & Crafts—182; Vandewater Elected President of—827.
Chemotherapy of Atypical Pneumonia—713.
Chen, Dr. K. K., Receives Sturmer Award—527.
Cherry-Burrell Corp.—547.
Chesebrough Mfg. Co.—181.
Chess Inc., Mary—533.
Chewing Gum, Therapeutic—853.
Chez, Maurice R.—385.
Chic. Perfumery, Soap & Extract Assn., Inc., Elections of—387.
Chick Nutrition, Aureomycin, Niacin & Manganese in—414.
Chickens, Vitamin K for Bleeding in—110; High Blood Pressure in—259; Supplemental Methionine for—259.
Chilblains, Preparations for—408.
Chilcott, James C.—227.
Child, Frank S., The Story Behind Coumarin—186, 341; Aerosols in Glass—799.
Children, Liver Extract & Vitamin B_{12} in—405; Drug Allergy in—552.
Chloramphenicol for Ophthalmia of Cattle—111.
Chloromycetin in Infectious Keratitis—259.
Chloromycetin Patient Well, First—639.
Chlorophyll—269; from Lettuce, Extracting—115; Measuring Method, New—36; Effectiveness—639; Battery, A—779.
Cholera Vaccine, Modified Hog—258.
Cholesterol, by Edgar S. Lower, Part 2—52; Part 3—200; Part 4—356.
Chromatography for Essential Oil Studies—260.
Chronic Bloat, Antibiotics for—707.
Ciba Pharm. Prods.—665.
Cifelli, Thomas, Jr., New Law Firm—685; McDonough Hair-Waving Patent Invalidated—781.
Cigarettes & Human Health—807.
Cinnamon Bark Oil—427.
Ciro—511.
Citrodora Oil, Backhousia—716.
Citronella Oil—116, 271, 427, 574, 727, 865; Production of—271; Formosan—857.
Citronellal—116, 271; Changes in Stored—857.
Citronellol—117.
Citrus Trifoliata, Oil of German—260.
Clark, Roscoe C.—829.
Clark Equipment Co.—401.
Clarke, Robert P.—533.
Cleaner, Hand—93.
Cleansing Creams, by Harry Hilfer—350.
Cleansing Creams, Fluffy—101.
Cleveland Drug & Chemical Club—685.
Clinical Thermometers, Disinfecting—101.
Close, Dr. Warren J.—681.
Closs, Dr. J. O'Neill—42; & Mrs.—535.
Clove Oil—117, 426, 574, 727; Analysis of—417.
Clow, A. B.—81.
Coal Tar Solution—247.
Cobalt in Animal Nutrition—110.
Cocoa Butter—116, 267, 426, 571.
Cod Liver Oil Preparations in Dermatoses—95.
Coffee & Flavor Research—207.
Coffee Sold in Jewelry Store—207.
Cohoes, Norman C.—231.
Cold Wave Lotions, Emulsified—99.
"Cold" Wave Patent Found Invalid by Special Master—185, 263.
Cole, Dr. Berwin Abbey—233.
Colgate Labs., Colgate-Palmolive Co. Vs.—493.
Colgate-Palmolive Co.—182, 205, 809; & F.T.C.—36; Vs. Colgate Labs.—493; Financial Report—637.
Collbran, John S., Jr.—829.
College Degrees—837.
Cologne Foam—204.
Cologne Sticks—873.
Color & Odor—205.
Colors, Cosmetic—185.
Colt, E. W.—225.
Colton, Kathryn R.—227.
Commercial Solvents Corp.—83, 689; Antibiotic Award—775.
Committee of Amer. Industry—533.
Companies, Family—85; Excellently Managed—181.
Competition, Pharmaceutical—504.
Condurango Bark—725.
Conn. Chem. Research Corp. Factory in England—229.
Consumption, Variations in—57.
Control, Odor, Ultra-Violet Radiation for—569.
Controllers—395, 835.
Co-Op Advertising, How About?—205.
Cooper, Mort—839.
Copper Tan, Inc.—365.
Corning Glass Works—235.
Coronet Phosphate Company—689.
Cortisone & ACTH for Pruritus Ani—97; in Non-Rheumatic Disorders—711.
Cortney, Philip—381.
Cosmetic Aerosols, by Wm. R. Keithler—648.
Cosmetic Colors—185.
Cosmetic Creams and Lotions, Vitamin A in, by G. F. Siemers and P. E. Sleezer—38.
CIBS, Henry Gladstone Speaks at—527; Golf Dates—527; Officers Elected—79.
Cosmetic Market, Total—363.
Cosmetic Rules, F.T.C. Enforcing—773.
Cosmetic Tax, the—654; Reduction of—641.
Cosmetic Usage, Changes in—207.
Cosmetics, F.T.C. &—34; & Toilet Preparations, Place of Purchase for—57; at Wholesale Grocers Assn.—207; Changing—207; Waxes in—257; Quality of Retail Selling for—360; Gains & Losses in—361; A Critical Look at—490; Zinc Oxide in—561.
Cosmetics, Glycerine in, by E. G. McDonough—352.
Cosmetics, Silicones in, by E. G. Tajkowsky & T. H. Reilly—190.
Costello, Floyd C.—228.
Coty, Inc., 19 Employees Honored—381.
Cough Syrup, Expectorant Cherry—851.
Coulter, Thomas H.—681.
Coumarin, The Story Behind, by Frank S. Child—186, 341.
Coumarin Outlawed in Food—491.
Cowles Co., Inc., the—245, 695.
Cox, Robert—379.
Cox, Townsend C.—379.
Crabtree, George—227.
Crawford, Charles W.—181.
Cream, Foot Deodorant—93; Estrogen, in Acne Vulgaris—97; & Lotion, Baby—101; Hormone—247; Stability, Improving—247; PABA Sunscreen—408; Quaternary Ammonium—409; Hair Dressing, Nongreasy—409; Greaseless—411; Shampoos, Patent on—705.
Cream of Tartar—115, 423, 724.
Creams, Acid, by Harry Hilfer—194.
Creams, Cleansing, by Harry Hilfer—350.
Creams, Emollient and Lubricating, by Harry Hilfer—498.
Creams, Brilliantine—101; Fluffy Cleansing—101; & Lotions, Vitamin A in Cosmetic—38; Cosmedic, Declining in Use—363.
Crogan, Harold W.—227.
Cunningham, Quentin N.—531.
Cunningham Drug Stores—491.
Curtis, Paul R., Jr.—828.
Curtis Publishing Company, Sales Quotas—661.
Customers, Charge—804.
Daggett & Ramsdell—65.
Daigger & Co., A.—695.
D'Aigremont, Jacques—821.
Dairy Rations, Urea in—415.
Dakan, George B.—80.
Dana, Walter C.—531.
Dargavel, John W., Dr.—677.
Darlington, H. S.—379.
Davidson, Dr. J. G.—379.
Davis, Jay—533.
Davis, Robert J.—227.
Day Co., J. H.—83.
Decanio, Dr. Roger Vivas—827.
Degrees, College—837.
de Kruif, Paul—639.
De Laire, Francois—225.
Del Torto, Richard—387.
Dell Modern Groups' 18th Survey of Beauty—207.
Demond, Gerald J.—529.
Denman, Robert C.—379.
Dental Caries, Penicillin Dentifrice &—253.
Dental Floss, Medicated—419.
Dentifrice, Penicillin, & Dental Caries—253; Tyrothricin—641; & Taste—805.
Dentists in the U. S.—777.
Deodorant Cream, Food—93.
Dermatitis, Lipstick—255.
Dermatoses, Cod Liver Oil Preparations in—95; Terramycin in—253.
Dermetics—519.
De Sostoa, Fernando C.—827.
Detail Man's Productivity, Increasing the, by Gustave Bardfeld—791.
Detergents & Antibiotics in Hen Rations—706.
Detergents Vs. Bloat—557.
Deutsch, Zola—182.
Developments, Lipstick, by Harry Hilfer—644.
Dextran as an Anticoagulant—251.
Diarrhea & Vomiting, Treating Infantile—407.
Dichter, Dr. Ernest—205.
Dieldrin for Sheep Scab—860.
Digitalization, Rectal—713.
Dillweed Oil—727.
Disease, Clinical Nutrition &—339.
Diseases, Treponemal, Penicillin Combination for—553.
Disinfecting Clinical Thermometers—101.
Disposable Tooth Brush, Inc.—809.
Dissolver, Cowles—695; Ultrafast—243.
Distemper Prophylaxis in Dogs—414.
Distillation Products Industries, New Quarters—825.
Distinguished Salesman's Award—381.
Diversification, Dangers in—57.
Dodge & Olcott, Inc.—209, 537, 669, 681, 689, 831; Opens Organic Lab.—223.
Doerr, Charles D.—233.
Doeskin Prods.—65.
Dog Shampoo—247.
Dogs, Plasma Substitutes in—258; BHC for Mange in—258; Distemper Prophylaxis in—414; & Cats, Surital Anesthesia for—415; Steroid Hormones for Heat Exhaustion in—707.
Dohl, Paul T.—379.
Donnelly, Patrick A.—387.
Dooley, Inc., Paul R. Vs. F.T.C.—490.
Dooley Hair Experts, Inc. Vs. F.T.C.—490.
Dowe, Frank—825.
Dresden, Mark K.—379.
Dressler, M. C.—825.
Dreyer, Inc., P. R.—228.
Driscoll, Alfred E.—227.
Driscoll, James J.—384.
Drops, Toothache—873.
Drug Allergy in Children—552.
Drug Business Today—183.
DCAT Adopts WHO Resolutions—34.
Drug Extraction, Surface-Active Agents for—853.
Drug Sales, Trends in Wholesale—667; & Toiletries in Food Stores—805.
Drug Store Picture, Retail—775.
Drugs, Anticholinergic, in Peptic Ulcer—251; & Toiletries in Food Stores—207; for Airsickness—713.
Duemler, Robert F.—820.
Dumas, Dr. Kenneth—536.
Duncan, L. C.—81.
du Pont de Nemours & Co., E. I.—56, 235, 683.
Dutchess, Dr. Charles E.—35.
Duveen, Denis I., Talks on Lavoisier—381.
Dysentery, Streptomycin in Swine—861.

Eaton, Thomas J.—677.
Eaton Laboratories—669, 835.
Economist, The—363.
Eddy, Clyde—679.
Education, Higher (Ph. D. & Up)—693.
Edwards, Irving—205.
Elixir, Modified Aqueous—560; of Aspirin—560.
Ellefson, Harry G.—233.
Elliott Manufacturing Co.—695.
Ellis, Edgar R.—529.
Emery Industries, Inc.—391; Research Center—79; Opens Cleveland Office—535.
Emollient and Lubricating Creams, by Harry Hilfer—498.
Emulsified Cold Wave Lotions—99.
Emulsion Stability, Evaluating—99; Castor Oil—560; Hexachlorocyclohexane—851.
Emulsol Corporation, The—689.
Endlekofer, Alfred M.—536.
Enemas, Rectal Suppositories to Replace—709.
English, Apology to the—239; See Us, as the—239.
Enteritis, Swine, Bacitracin for—111; in Rabbits—556; Pig, Nitrofurazone Prophylaxis for—707.
Ergot—116, 725.
Ericsson, Ralph L.—225.
Essential Oil Assn. of U.S.A., Elections of—231.

Essential Oil Specifications, New—856.
Essential Oils, Reis Discusses—267; & the Skin—261; & Microorganisms—716.
Essential Oil Studies, Chromatography for—260.
Esso Standard Oil Co. Sells Nujol, Mistol—381.
Ester, V. C., & M. Longfellow, Hair Clippings for Shampoo Evaluation—354.
Estrogen Cream in Acne Vulgaris—97.
Estrogens as Lactation Stimulants—860.
Ethereal Oils, Microdetermination of—568.
Eucalyptus Oil—117, 271, 427.
Eucarya Spicata, Sesquiterpene Alcohols of—857.
Evaluating Emulsion Stability—99.
Evaluation of Lipsticks, Psychometric, by Noel S hwartz & Dean Foster—198; Tetracycline—713; of Carbomycin—848.
Evans, Ralph L., Jr.—379.
Evans, Dr. Ralph L., Sr.—379.
Ex-Lax, Inc.—669.
Expanding Fragrance—511.
Expectorant Cherry Cough Syrup—851.
Export Law in Federal F.D.C. Act, by David Rasch—508.
Exquisite Perfumes and Accessories—385.
Extractor, Co-Current—399.

Faberge—511.
Factor, Davis—385.
Factor, Louis—385.
Factor, Max, Jr.—385.
Facts on Parke, Davis & Co.—492.
Fair Trade, Prescription Products &—340; Act, New Georgia—35; Again in Favor—34; Damage Suite—183; Upset, Nebraska—339; Bureau of—191; in the Marketplace, How to Practice—391; Developments in—493; Weakness—642; Builds Advertising—777.
Falk, Ralph, II—231.
Fallek Prods. Co., Inc.—533.
Family Companies—85.
Farley, Walter H.—685.
Fauquier, Mr. & Mrs. William—535.
Federal F.D.C. Act, Export Law in, by David Rasch—508.
F.T.C. & Cosmetics—34; Bans Appliance Claims—36; & Lever Bros.—36; & Procter & Gamble—36; & Colgate-Palmolive—36; Cites Perfume Ads—37; & Artex—37; & Cardner Supply Co.—37; & Hair & Scalp Clinic—182; Vs. Veltex Co.—338; Vs. Alton Products Co.—339; & Norito Co.—489; Vs. Dooley Hair Experts, Inc.—490; Penetration of the skin—641; Approves Area Pricing—656; & Push Money—771; Enforcing Cosmetic Rules—773; & the Word Free—777; & Buyer-Induced Price Cuts—779.
Female Population, Total U. S.—363.
Fernandes, Wilbur E.—528.
Fever, Milk, Vitamin D for—258.
Fields, Tom, Ltd.—669; Larger Headquarters—820.
Figarola, Brig. Gen. Evelio—528.
Filler, Miniature Rotary—547; Multi-U-Meter—693; & Weigher, Table Model—697; Bottom-Up—699.
Filling Machine, Vacuum—843.
Financial Reports—637.
Fine Chemicals Division, of American Cyanamid Co. in N. Y.—828.
Finney, Bob—825.
Firestein, Max—385.
Fisher Scientific Co.—537.
Flavoring Extract Mfrs. Assn. Annual Convention—231, 529.
Flavors, Fruit—417; for Pharmaceuticals—105; Food, Cheese Carrier for—565.
Fletcher, F. Harry—228.
Flint, George R.—389.
Flora, Oral, Selective Media in Study of, by G. F. Reddish—50.
Fluffy Cleansing Creams—101.
Fluoridation & Amer. Dental Assn.—779.
Folding Carton Competition (1954)—513.
Folic Acid & Iron Absorption—849.
FDA & Colors—34.
F.D.A. Personnel Problems—181.
F.D.C. Act—185.
F.D.C. Act, Export Law in Federal!, by David Rasch—508.
Food Flavors, Cheese Carrier for—565.
Food Store Marketing—667.
Food Stores, Sales of Drugs & Toiletries in—805.
Foot Deodorant Cream—93.
Foot Rot in Sheep—415.
Forscher, Dr. Bernard K.—337.
Fortiner, Harold E.—684.
Fortner, Marvin A.—387.
Fosbinder, D4. Russell J.—227.
Foster, Dean, & Noel Schwartz, Psychometric Evaluation of Lipsticks—198.
Fourman, Dr. Victor G., Letter on Hormones—340; & Mrs. Return from Trip—528.
Fowl Typhoid, Furazolidone for—861.
Fractionation, Laboratory—856.
Fragrance, Expanding—511.
Fragrance Foundation Elections—529.
Frailey, Dr. Carson P.—536.
Fralich, John S.—825.
Free Enterprise—237.
Free F.T.C. & the Word—777.
Freeman, Henry—687.
Frey, Samuel L.—379.
Fritzsche Bros., Inc., Annual Meeting—80.
Fruit Flavors—417.
Fungicide, Osage Orange Wood Extract as a—560.
Furazolidone for Fowl Typhoid—861.
Furman, Preston—379.

Gaby Co., The—519.
Gage, Charles S.—823.
Gaines, William H.—223.
Gains & Losses in Cosmetics—361.
Gair Co., Robert, Buys Angelus Paper Box Co.—228.
Galick, Charles P.—683.
Galvin, Joseph A.—829.
Gamboge Gum—725.
Gamma Radiation for Sterilizing Pharmaceuticals—708.
Gampert, Louis—231; Mr. & Mrs., in Europe—531.
Gastrointestinal Symptoms, Oral Procaine for—407.
Gee, Haldane—182.
Geigy Chemical Corp.—679.
Gellert, Edward B.—81.
General Chem. Div., Planning New Plant, Danville, Ill.—829.
George, William F.—827.
Geranium Oil—117, 271, 575, 727.
Gerden, Paul—820.
Geriatric Pharm. Corp.—209.
Geriatrics, Views on—35.
Gidez, Dr. Lewis I.—225.
Gift Package, Inexpensive—805.
Gifts Should Be Bigger—205.
Gillespie-Rogers-Pyatt Co.—537.
Gillette Co.—182, 205.
Ginger Oil—575.
Givaudan, Andre, Returned to Paris—829.
Givaudan-Delawanna, Inc., Xmas Party—77; 865.
Givaudanian, The, Changes in—387.
Gladstone, Henry, Talks at CIBS—527.
Glass, Aerosols in, by Frank S. Child—799.
Glass Aerosol Container—59.
Glass Lathe—395.
Glycerine—115, 267, 269, 425, 573.
Glycerine in Cosmetics, by E. G. McDonough-352.
Glycerine Producers Assn.—391.
Gonlag, Harry—528.
Goodrich Chemical Co., B. F.—831.
Good Will, Building and Protecting by Arthur Blum—344.
Goodwillie, Stuart—823.
Gottscho, Inc., Adolph—88; Awarded Injunction—225.
Government Research Expenditures—493.
Gowans, Russell—227.
Gowing, C. V.—80.
Graham, L. James, Plant Self-Inspection—502.
Granular Vaginitis, Powder for—707.
Grapefruit, Oil—271, 427.
Graver Water Conditioning Co.—831.
Greaseless Cream—411.
Green, Harold C.—71.
Greenwald, David—385.
Greer, H. Harrison—527.
Griffith, Henry E.—229.
Grinding Mill, Lab Stone—245.
Grocery Manufacturers of America Inc.—667.
Grocery Store Purchases—363.
Growth Factor in Animal Proteins for—258.
Growth Failure, Vitamin B_{12} for—711.
Guava Leaves, Oil of—569.
Guenther, Dr. Ernest—113; in Europe—231; Returns from Trip—528; on Lemon Oil—571.
Gum Terpentines, Three—716.
Gutcheon, R. Bernard—685.
Guthrie, Bernard—531.

Haines, William J., Dr.—677.
Hair & Scalp Clinic Vs. F.T.C.—182.
Hair Claims to Be Stopped—339.
Hair Clippings for Shampoo Evaluation, by V. C. Ester & M. Longfellow—354.
Hair Dressing, Nongreasy Cream—409; Cream Type—555.
Hair Lacquers—715.
Hair Lacquers, Aerosol, by Harry Hilfer—782.
Hair Oils & Brilliantines—255.
Hair Reconditioner—555.
Hair Straighteners—873.
Hair-Waving Patent Invalidated, McDonough, by Thomas Cifelli, Jr.—781.
Hale, Richard J.—231.
Halliday, Herbert E.—823.
Halo, New Package Design for—809.
Halsted, W. Tyler—536.
Hamilton, Abbott K.—677.
Hamlin, Dr. Kenneth E.—681.
Hamm, Edward R.—385.
Hand Cleaner—93.
Hand Lotion—408.
Hand Lotions—409.
Hand Trucks, Powered—401.
Handling Men—692.
Handling Equipment, Lamson—89.
Hansen, Norman A.—681.
Haplopappus, Oil of—261.
Harrell, Charles T.—529.
Hassinger, John—825.
Hayes, John D.—379.
Hazel-Atlas Glass Co., New Sales Office—80.
Health, Cigarettes & Human—807.
Health Information Foundation—35; Appears before Congress—338; Bugbee Heads—384.
Heat Exhaustion in Dogs, Steroid Hormones for—707.
Heat Sealing Equipment, Mercury—397.
Heater, Hot Water Storage—547.
Heating, Sterilizing Air by Direct, by Berton M. Sharpe—506.
Heinle, Dr. Robert W.—383.
Heinrich, Herbert—490.
Heliotropin—574.
Helps, Ronald—379.

Heminway, Dr. Norman L.—80.
Hen Rations, Detergents & Antibiotics in—706.
Henbane Leaves—724.
Hens, Phosphorus Requirements of—861.
Herman, Thomas J.—225.
Herrick, Arthur D.—489.
Herringbone Palletizing—241.
Herrmann, Charles A.—181.
Hershner, John Franklin—233.
Hess, Dr. Walter C.—337.
Hesse, Harold G., Jr.—533.
Hettrick, A. B.—81.
Hexachlorocyclohexane Emulsion—851.
Hexamethonium in PVP—95.
Hexylresorcinol as an Anthelmintic—707.
Heyden Chem. Corp.—83.
Hicks, T. Edward—381.
Hiebert, Dr. J. Mark—685.
High Blood Pressure in Chickens—259.
Higher Education (Ph.D. & Up)—693.
Hilbrant, Robert E.—827.
Hilfer, Harry, Up to Date on Shampoos—44; Acid Creams—194; Cleansing Creams—350; Emollient and Lubricating Creams—498; Lipstick Developments—644; Aerosol Hair Lacquers—782.
Hill, Donald W.—227.
Himmel, Martin—820.
Hines, Dr. D. C.—535.
Hitchcock, Dr. Lauren B.—182.
Hoffmann-La Roche, Inc.—549, 831; Annual Meeting—829.
Hoffman, Leo C.—233.
Hofman & Co., Alfred—91.
Hog Cholera Vaccine, Modified—258.
Hogan, John F.—531.
Holland, Dr. Albert H., Jr.—489, 531, 825.
Holland, Trade War in—205.
Hollenberg, I. R.—687.
Holloway, George C.—231.
Holmquest, P. S.—229.
Homalomena Rubescens, Oil of—856.
Homan, Charles O.—389.
Hopkins, Howard—384.
Horan, John J.—33.
Hormone Cream—247.
Hormone Creams, A.M.A. &—771.
Hormones, Adrenal, The Search for, by Norman Applezweig—494.
Hormones, Steroid, for Heat Exhaustion in Dogs—707.
Hotchkiss, Dr. Rollin D.—775.
Hot Water Storage Heater—547.
Houtz, Dr. Ray C.—821.
Hubata, Dr. Joseph A.—531, 825.
Hudnut, Inc., Richard—365.
Huisking & Co., Chas., Moves to N. Y.—527.
Hull, Dr. Leroy A.—491.
Human Understanding—839.
Hydrocortisone, New Synthesis of—182; for Sprue, Oral—552.
Hydrogenated Lanolin—708.
Hygiene, Belloc on—693.
Hygiene Research Inc.—211.
Hyland Labs. Compleces Move—81.
Hynson, Westcott & Dunning, Inc.—669.
Hyperhidrosis, Piperphenamine for—849.
Hypertension, Veratrum Alkaloids for-553.
Hypovitaminosis A in Calves—861.

Increasing the Detail Man's Productivity by Gustave Bardfeld—791.
Indian Juniper Oil—105.
Indonesia, Antibiotics in—425.
Infantile Diarrhea & Vomiting, Treating—407.
Infection, Salmonella, in Calves, Preventing—557.
Infrared Spectroscopy—416.
Inhalation Therapy, Modern, by Milton A. Lesser—342.
Injections, Vitamin B_{12}—257.
Insect Repellents—411.
Inspection Decision, Plant—492.
Inspection, Plant Self-, by L. James Graham—502.
Institute of Visual Research—56.
Interchemical Corp.—181.
Internat. Cellucotton Prods. Co.—181.
Internat. Staple & Mach. Co.—545.
Iodine—724.
Ion Exchange Resins, Versatile—421.
Ipana Advertising—640.
Ipecac Root—426, 725.
Irey, Kenneth M.—828.
Iron Absorption, Folic Acid &—849.
Isermann, Mrs. S.—535.
Isherwood, Dr. P. C. C.—536.
Isoniazid & Tuberculosis—491.
Isosafrole, Production of—104.
Ivers-Lee Co., Packaging Inst. Visits-533.

Jackson, John K.—225.
Jackson, W. Ward—677.
Jacobs, Robert—820.
Japan Wax—573.
Jay, Norman—528.
Jeeves, W. R.—79.
Jefferson Chemical Co.—831.
Jeffs, Bernard—231.
Jelly, Electrode—851.
Jennings, John C.—77.
Jespersen, Alan H.—827.
Jobs, Unhappiness in—692.
Johnson, Dr. Fred F.—71.
Johnson & Johnson—181, 205, 209, 338.
Joint Mobility, Nicotinamide &—253.
Jones, M.s. Mac—687.
Julian, Dr. Percy L.—820.
Juniper Oil, Indian—105.
Juniperys Pheonicea, Oil of—856.

Kalauber, Herbert S.—75.
Kane, Alan H.—684.
Kane, Jasper H.—71.
Karaya, Gum—724.
Karnovsky, Dr. Manfred L.—225.
Kay Fries Chemicals—83.
Keeny, John R., Jr.—684.
Keho, Joseph—381.
Keithler, Wm. R., Cosmetic Aerosols—548; Baby Specialties—784.
Kenim, Robert E.—829.
Keratitis, Infectious, Chloromycetin in—259.
Kerlan, Dr. Irvin—489.
Ketosis, Oral Sodium Acetate for—860; in Cattle, Treatment of—111.
Keyes, Don—182.
Kimble Glass Co.—83.
Kirchmeyer, Fred J.—681.
Kleinfeld, Vincent A.—185.
Klingaman, Ivan J.—528.
Klipstein, Kenneth H.—81.
Klumpp, Dr. Theodore G., on Drug Business—183; on Substitution—184.
Knott, David V.—385.
Kohlstaedt, Dr. Kenneth G.—75.
Koonse, Howard J.—379.
Kraslow, Howard—379.
Kreisberg, Joseph—381.
Kremers-Urban Annual Awards Banquet—536.
Krieger, Charles A.—385.
Kriece, Henry F.—381.
Krogg, Alfred H.—825.
Kronheim, Gunther G.—228.
Krumwiede, Howard A.—233.
Kuehne, E. Richard—821.

Lab. Blender—245.
Labels, Ready-Peel—360.
Laboratory Fractionation—856.
La Cava, Lawrence J.—820.
Lachner, Marshall S.—827.
Lactation Stimulants, Estrogens as—860.
La France, Angelo—685.
LakesideLabs.—669;Complc.es 5-YearTransition—233.
Lakritz, Mrs. William—233.
Lamont, David S.—229.
Lambs, Effect of Stilbestrol & Bacitracin on—860.
Lamson Corp.—89, 91.
Lamson Movilift Corp.—91.
Lang, Lewis M.—491.
Lanolin, Hydrogenated—708.
Lanostik Corp.—209.
Lansdowne, J. W.—535.
Lapp Insulator Co.—547.
Lasersohn, Dr. Martin—42.
Lathe, Glass—395.
Law, Export, in Federal F.D.C. Act, by Davidd Rasch—508.
Law, Laboratory, Frank F., Dedicated—823.
Lawson, Fred, Receives Alger Award—775.
Leclerc, Robert—684.
Lederle Labs.—209, 235, 365; and Tetracycline—182.
Lee, Henry M.—231.
Lee Engineering Co.—245.
Lehman, Blaine R.—80.
Leininger, Robert L.—825.
Lelong, Paul H.—825.
Lemmermeyer, Michael—182.
Lemon Oil—117, 271, 427, 571, 727, 865.
Lemongrass Oil—117, 271, 427, 575, 727.
Lenz, Earl C.—73.
Leonhardt, Frederick Henry—Sixty Years of Service—653.
Lesser, Milton A., Bursitis—46; Ultrasonics—192; Modern Inhalation Therapy—342; Rauwolfia Serpentina—500; Up-to-Date on Vitamin C, Part One—646; Up-to-Date on Vitamin C, Part Two—789.
Letter to DCI from Dr. Victor G. Fourman—340; from S. L. Mayham—341.
Lever Brothers Co.—515, 667; & F.T.C.—36.
Levi, Leon—533.
Libby, Louis H.—385.
Libson, Philip—80.
Lightfoot, Charles Leandro—829.
Lilly & Co., Eli—65, 209, 669; Financial Report 638; Promotions—535.
Lime Oil—427, 727; Wild—417.
Linde, Arthur G.—80.
Lindley, Samuel E., Jr.—223.
Liniment, Analgesic—715; Replacement, Calamine—853.
Lip Mate Corp.—363, 365.
Lip Pomade, Chapped—872.
Lip Rouge, Liquid—101.
Lipscomb, Charles T., Jr.—529.
Lipstick Cheilitis—93; Dermatitis—255.
Lipstick, Developments, by Harry Hilfer—644.
Lipsticks, Psychometrick Evaluation of, by Noel Schwarz & Dean Foster—198.
Stormy Weather for—803.
Liquid Lip Rouge—101.
Liquid Filler, Multi-U-Meter—693.
Little, Gretchen D.—821.
Liver Extract & Vitamin B_{12} in Children—405.
Loading Machine, Aerosol—399.
Loeffler, Alfred T.—223.
Logcher, Dr. Henri F.—223, 828.
Long, Dr. Frank W.—683.
Longfellow, M., & V. C. Ester, Hair Clippings for Shampoo Evaluation—354.
Loosli, A. R.—81.
Lost Leaders, Place for—515.
Lotion, Baby Cream &—101; Hand—403; Improved Calamine—560; Mineral Oil—853.
Lotions, Emulsified Cold Wave—99; Hand—409.
Lotions, Vitamin A in Cosmetic Creams and, by G. F. Siemers and P. E. Sleezer—38.
Loughlin, John—182.
Lower, Edgar S., Cholesterol, Part 2—52; Part 3—200; Part 4—356.
Loynd, Harry J.—33, 533.
Lubricating Creams, Emollient and, by Harry Hilfer—498.
Lucien Lelong—665.
Lundquist, Al—533.
Luxury Market, Growing—56.

Macey, James—115.
Magazines, Women's, British Opinion of—363.
Magnus, Percy C.—828; as Highway Safety Conference—381; Receives Traffic Safety Award—685.
Magnus, Robert B.—685.
Magnus, Mabee & Reynard, Inc.—391; Annual Sales Meeting—383; 14th Annual Dinner—529.
Maguire, Francis W.—531.
Mahoney, Edward W.—223.
Mail Today Co. & F.T.C.—37.
Major, W. J.—687.
Mallinckrodt Chem. Works, New Lab. for—228; & Uranium Work—182.
Management Audit—541.
Management, Professional—239.
Manganese, Aureomycin & Niacin in Chick Nutrition—414.
Mange in Dogs, BHC for—258.
Mann, Dr. Charles H.—75.
Manning, Robert J.—384.
Manufacture, Packaging Material—837.
Manufacturing Chemists Assn., Inc.—512.
Maple, Frank E.—820.
Marcelle Cosmetics—211.
Marglen, Juliette—669.
Margulies, Walter P.—57.
Market, U. S. in Small Town—667.
Market Research, More About—361.
Marketing, Food Store—667.
Markgraf, Edwin—527.
Marshall, John R.—379.
Martin, Dr. Gustav J.—821.
Mason, John—825.
Massengill—669.
Masses, Prestige & the—805.
Massey, Noble C.—79.
Mastitis, Stability of Penicillin Products for—705.
Mathieson Chem. Corp.—181; Olin Industries, Inc., Merger—828.
Matson, Dr. Edward J.—681.
Matzkin, Maurice H.—491.
Mauvel, Ltd. Purchased by Aziza—681.
Mayham, S. L., Letter on Coumarin—341.
McCauley, M. S.—229.
McClenahan, Samuel—385.
McClure, Harry B.—379.
McClure, Howard P.—73, 223.
McConnell, Dr. William J., Attacks Boric Acid—637.
McCurry, R. Blayne—71.
McDermott, Frank D.—828.
McDonough, E. G., Glycerine in Cosmetics—352.
McDonough Hair-Waving Patent Invalidated by Thomas Cifelli, Jr.—781.
McGlothlin, John A.—827.
McGoldrick, James R.—387.
McKeen, John E., Honored by Cuba—528.
McKelvey, Alfred D., Co.—211; Injunction—683.
McLemore, William J.—229.
McNeilly, Harry—825.
McShane, John H.—536.
Measuring Method, New Chlorophyll—36.
Media, Selective, in Study of Oral Flora, by G. F. Reddish—50.
Medical Art Collection—340.
Medical Cost Financing Survey—35.
Medical Directors, Assn. of—80.
Medicating Captive Animals—110.
Medicine's New Taste, by Fred Wesley—348.
Mehre, Harry S.—79.
Men, Handling—692.
Mennen Co., the—338, 809; Book Published on—490.
Men Shoppers in Super-Markets—205.
Mental Cases, Medication for Aged—251.
Mental Disease, Chemicals &—493; Is Greatest Challenge—493.
Menthofuran Preparation—104.
Menthol—115, 269, 423, 571; Synthetic—269.
Menthone in Oil of Calamintha Macrostema—260.
Merck & Co.—181, 391, 665; Turns Products Over to Sharp & Dohme—492.
Mercurials Higher—865.
Mercury—115, 267, 423, 573, 724, 865.
Mercury Heat Sealing Equipment—397.
Mercury Heat Sealing Equipment Co.—397.
Mercury Salts, India Ban on—723.
Methionine, Supplemental, for Chickens—259.
Methyl Cellulose in Ophthalmology—97.
Methyl Salicylate, FDA Ruling on—638.
Metrosideros Umbellata, Oil of—717.
Meyer, John M., Jr.—229.
Michel & Co., M.—537.
Michener, Warren F.—821.
Microdetermination of Ethereal Oils—568.
Microorganisms, Essentials Oils &—716.
Milk Fever, Vitamin D for—258.
Mill, New Ross—89; High Speed Three Roll—697.
Miller, Harris C.—683.
Miller, H. Robert—227.
Miller, Dr. J. Roscoe—681.
Miller, Otto M.—383.
Miner, Mrs. Eunice Thomas—821.
Mineral Oil Lotion—853.
Mineral Oil for Pullets, Terramycin in—414.
Minnesota Living, Survey of—363.
Mistakes for Business, No More—203.
Mistol & Nujol Sold by Esso—381.
Modern Inhalation Therapy, by Milton A. Lesser—342.
Modrall, John F.—829.
Modys, Charles S.—77.
Moisture and Shaving Creams, by George M. Naimark—346.
Molded Fiberglas Tray Co.—241.
Money Is, Where the—363.
Monsanto Chem. Co.—537.
Montgomery, John H., on European Trip—683.
Mood-Ameliorating Agents in Obesity—405.
Moore, John Hudson, Inexpensive Gift Package—805.
Moore, Norman C.—531.
Moorhead, H. E.—229.
Morone, P. J.—827.
Mouthwashes—555.
Mrazek, William J.—229.
MRM Co., Inc.—397, 547, 699, 843.
Mull, B. R.—535.
Muller, Dr. J. F.—825.
Muller, William P.—71.
Munson, John B.—229.
Murphy, Stephen M.—231.
Murphy, William C.—829.
Murphy, William E.—531.
Musks, Artificial Musks—857.

Naimark, George M., Moisture and Shaving Creams—346.
Nat.-Amer. Wholesale Grocers Assn.—207.
Nat'l. Aniline Division, Allied Chem. & Dye Corp.—831.
Nat. Ass'n. of Private Brand Manufacturers, Inc.—489, 667.
Nat. Distillers Prods. Corp.—181.
Nat. Drug Trade Conference—33.
Nat. Industrial Conference Board—205.
Nat. Research Corp.—399.
Nat. Starch Prods.—537.
Nat. Variety Packaging Competition—338.
Nay, Walter R.—687.
Neill, Wellden—531.
Nelson, Dr. Erwin E.—489.
Neomycin in Veterinary, Practice—556; in Veterinary Surgery—707.
Nepera Chem. Co.—519, 669.
Nepotism—87.
Nestle-LeMur Co.—209, 211; Buys Harriet Hubbard Ayer—228.
Neuberg, Louis—75.
Neuralgia, Trigeminal, Vitamin B_{12} for—713.
Neushaefer, Inc., Helen—519.
N. J. Blue Cross in Red—493.
N. J. Proprietary Case Appealed—340.
N. J. Zinc Co.—235.
N. Y. Board of Trade—81.
N. Y. Quinine & Chem. Works—235.
Niacin, Aureomycin & Manganese in Chick Nutrition—414.
Nicotinamide & Joint Mobility—253.
Nicotine, Reducing—56.
Nielsen, Arthur C.—667.
Nion Corp.—365.
Nitrofurazone Prophylaxis for Pig Enteritis—707.
Nitrogen Depositing Machine, MRM Automatic—397.
Noh, Joseph G.—820.
Norito Co. & F.T.C.—489.
Norris, Max P.—384.
Norwich Pharmacal Co.—637.
Nujol & Mistol Sold by Esso—381.
Nutrient Solution, Parenteral—851.
Nutrition, Sheep, & Anthelmintic Efficiency—111; Again—59; Cobalt in Animal—110; & Disease, Clinical—339; Aureomycin, Niacin ; Manganese in Chick—414.

Obesity, Mood-Ameliorating Agents in—405.
Observation—543.
O'Connell, John M.—228.
Odara Prods. Co.—519.
Odor, Color &—205; Control, Ultra-Violet Radiation for—569.
Odor Foam—204.
Odor Perception, Special Problems in, by Dr. Max Stoll—48.
Oil Equipment Labs.—399.
Oil Formation in Asarum Europaeum—416.
Oil of Calamintha Macrostema—260; of German Citrus Trifoliata—260; of Haplopappus—261; of Ridolfia Segecum—416; of Guava Leaves—569; of Piedmont Mentha—569; of Metrosideros Umbellata—717; of Homalomena Rubescens—856; of Juniperys Pheonicea—856.
Oils, Ethereal, Microdetermination of—568.
Ointment Base, New Washable—708.
Ointments, Ophthalmic—561.
Old Empire Manufacturing Chemists, Inc., Engineers Visit—681.
Olin Industries, Inc., Merger, Mathieseon Chemical Corp.—888.
O'Meara, John B.—823.
Ophthalmia of Cattle, Chloramphenicol for—111.
Ophthalmic Ointments—561.
Oral Flora, Selective Media in Study of, by G. F. Reddish—50.
Orange Oil—117, 271, 575, 727.
Orange Wood Extract, Osage, as a Fungicide—560.
Orbis Prods. Corp. Moves to New Address—229.
Organon, Inc.—365, 519.

Orr, George W., Jr.—71.
Orris Root—869.
Osage Orange Wood Extract as a Fungicide—560.
Ott, Dr. A. C.—385.
Over-Efficiency—88.
Owen, William A.—233.
Oxford Paper Co. Display at Convention—529.

Package, Giant Size, Vs. Small Size—515; Inexpensive Gift—805; Modernized, Zonite—809.
Package Machinery Co. Buys Transparent Wrap Machine Corp.—677.
Packager, Velocitron—545.
Packages, Potent—57.
Packaging, Polyethylene in—805; Equipment, Foreign—91.
Packaging Institute—689; Visits Ivers-Lee Plant—533.
Packaging Machinery, Inc., Amsco—843.
Packaging Material Manufacture—837.
Palletizing, Herringbone—241.
Palm Fiber Oil, Carotene from—408.
Pangrace, A. W.—827.
Paper Box Competition, Annual—665.
Paper Work—88.
Papain—116, 269.
Para-aminobenzoic Acid (PABA) Sunscreen Cream—408.
Parenteral Nutrient Solution—851.
Parish, P. S.—381.
Parke, Davis & Co.—181, 211, 365, 519, 639; New Depot for—73; Facts on—492; New Laboratory, Branch Office in Caracas—827.
Parkinson, L. G.—829.
Parks, Richard N.—223.
Parsons, Dr. Charles L.—389.
Patchouli Oil—427, 575.
Patent, "Cold" Wave, Found Invalid by Special Master—263.
Patent Coverage—107.
Patent Dispute, on Procaine Penicillin—773.
Patent Fees on Way Up—419.
Patent Invalidated, McDonough Hair-Waving by Thomas Cifelli, Jr.—781.
Patent Litigation—563.
Patent on Therapeutic Salts of Vanillic Acid Esters—703; Cream Shampoos—705.
Patents, Pressure-Packing—107; Eastman-Kodak Vitamin A—813.
Patents in Review; 1953 Part I—107; Part II—444.
Patou, Jean—365, 519.
Patten, Lupton—384.
Patterson Foundry & Machine Co.—699.
Patterson-Kelley Co., Inc.—245, 547, 549.
Pauley, Gerald F.—229.
Pearce, Arthur R.—535.
Peck, Dr. F. B., Sr.—535.
Peck, Mel—79.
Penetration of the Skin—641.
Penfold, A. R.—640, 679.
Penicillin, Early History of—109; Preparations—93; Problems of Maintaining Therapeutic Levels of—109; Litigation—109; Dentifrice & Dental Caries—253; Combination for Treponemal Diseases—553; Effect of, on Turkeys—556; Products for Mastitis, Stability of—706; Patent Dispute, Procaine—773; Litigation—813.
Penick & Co., S. B.—235.
Peppermint Oil—117, 271, 427, 575.
Peppermint Oils—568.
Peptic Ulcer, Anticholinergic Drugs in—251.
Perez, Claude T.—687.
Perfume, Ceremonial—56; Future Fame for—360.
Perfumery, Aromatic Acids in—261.
Perl Machine Manufacturing Co.—831.
Perry Bros., Inc.—669.
Personal Prods. Corp. New Research Center—71.
Peter & Co.—528.
Peterman, Dr. Robert A.—339.
Petitgrain Oil—271, 575, 727.
Pettinga, Cornelius W.—223.
Petty's—491.
Pfister, Arnold—529.
Pfizenmaier, Richard—820.
Pfizer & Co., Chas.—65, 181, 211; Markets Tetracycline—182; Financial Report—637.
Pfizer Labs.—365.
Pharmaceutical Competition—504.
Pharmaceutical Industry, Prospects for the—33.
Pharmaceutical Outlook—491.
Pharmaceuticals, Gamma Radiation for Sterilizing—708; Flavors for—105.
Pharmacy of Problems—792.
Phellandrene in Bel Leaf Oil—716.
Phenacetin Tablets—851.
Phenols, Alkyl, Stabilizers for—565.
Phogonotomy—839.
Phosphorus Requirements of Hens—861.
Photosensitization in Cattle—415.
Piedmont Mentha Oil of—569.
Pieper, George Richard—639.
Pig Enteritis, Nitrofurazone Prophylaxis for—707.
Pill for Atomic Radiation—804.
Piperazine for Threadworms—405.
Piperphenamine for Hyperhidrosis—849.
Pitfalls in Product Development, by Dr. David M. Ashkenaz—40.
Plant Inspection Decision—492.
Plant Self-Inspection, by L. James Graham—502.
Plasma Substitutes in Dogs—258.
Plastics, Better—512.
Plastics Coatings & Film Assn.—512.
Plax Corp. Appoints Distributors—528.
Plough, Inc., Buys Nujol, Mistol—381.
Pneumatic Scale Corp., Ltd.—547.
Pneumonia, Chemotherapy of Atypical—713.
Point of Purchase Advertising Institute, Annual Exhibit of—807.
Point of Sale—Glamor or Economy—59.
Polak, Jac—80.
Polak & Schwarz—537.
Polio Vaccine, Making—188; Armour Helps Reese—777.
Polyethylene in Packaging—805.
Polymyxin Ointment, Terramycin—849.
Polyvinylpyrolidone (PVP), Hexamethonium in—95.
Pomade, Scalp—411.
Pond's Extract Co.—338.
Popper & Sons—831.
Porter, J. Edward—80.
Postrel, Julian Leo—387.
Powder for Granular Vaginitis—707.
Powers, John J., Jr.—71.
Prantal Methylsulfate in Vomiting of Pregnancy—407.
Pratt, William D—71.
Pregnancy, Prantal Methylsulfate in Vomiting of—407; Toxemia, Protoveratrine in—95; Disease in Sheep—110.
Pregnenolone Acetate—571.
Premiums, Soaring—807.
Prescription Business, The—775.
Prescription Products & Fair Trade—340.
Prescription 30 Per Cent U.S.P.—640.
Press-Coating of Tablets—853.
Pressure-Packing Patents—107.
Prestige & the Masses—805.
Price Cuts, Buyer-Induced, F.T.C. &—779.
Pricing, F.T.C. Approves Area—656.
Prindle, Dr. Robert Franklin—820.
Printon, Thomas A.—683.
Problems of Pharmacy—792.
Problems, Special, in Odor Perception, by Dr. Max Stoll—48.
Procaine, Oral, for Gastrointestinal Symptoms—407; for Pruritus, Oral—849.
Proctor, Alva—231.
Procter & Gamble Co.—182, 205; & F.T.C.—36.
Product Development, Pitfalls in, by Dr. David M. Ashkenaz—40.
Products Fresh, Keeping—339.
Proescholdt, Albert V.—679.
Professional Management—239.
Progesterone—571; for Cattle—414.
Prophylaxis, Nitrofurazone, for Pig Enteritis—707.
Proprietary Ass'n., A.D.M.A. & A.P.M.A., Propose Union of—393.
Proprietary Association Meeting—794.
Proprietary Case Appealed, N. J.—340.
Protecting Good Will, Building and, by Arthur Blum—344.
Proteins, Animal, Growth Factor in—258.
Protoveratrine in Pregnancy Toxemia—95.
Pruritus Ani, ACTH & Cortisone for—97; Oral Procaine for—849.
Psychometric Evaluation of Lipsticks, by Noel Schwarz & Dean Foster—198.
Psyllium Seed—116.
Publicker Alcohol & Chemical Sales Corp.; Moves N. Y. Offices—676.
Pullets, Terramycin in Mineral Oil for—414.
Pulsafeeder—547.
Push Money Questioned—771.
Pyrogens, Tests for—99.

Quaternary Ammonium Cream—409.
Quicksilver—115, 267, 423, 573, 724.
Quince Seed—270.
Quinty, J. E.—687.

Rabbits, Enteritis in—556.
Radiation Sickness Chemical for—777.
Radiation, Ultra-Violet, for Odor Control—569; Gamma, for Sterilizing Pharmaceuticals—708; Pill for Atomic—804.
Rapp, Dr. George W.—36.
Rasch, David, Export Law in Federal F.D.C. Act—508.
Rauch, Fred—182.
Rauwolfia Serpentina, by Milton A. Lesser—500.
Ready-Peel Labels—360.
Reahard, Ralph M., Jr.—231.
Rectal Digitalization—713.
Rectal Suppositories to Replace Enemas—709.
Reddish, G. F., Selective Media in Study of Oral Flora—50.
Red Oil, Camphor—856.
Reese Research Foundation, Michael—777.
Refined Prods.—83.
Refrigeration Unit, Portable—695.
Reid, Dr. W. B., Jr.—385.
Reilly, T. H., & E. G. Tajkowsky, Silicones in Cosmetics—190.
Reis, Waldo, on Essential Oils—267.
Reiss, Dr. Wilhelm—677.
Remover, Adhesive Tape—257.
Research, More About Market—361; by Drug Makers—37.
Research Expenditures, Government—493.
Resins, Versatile Ion Exchange—421.
Respiratory Disease in Broilers, Aureomycin Vs. Chronic—706.
Restraint, Time for—55.
Revolution, Not Much of a—515.
Rexall Drug Co. Financial Report—638.
Reynolds, Blyth—182.
Rheumatic Disorders, Non, Cortisone & ACTH in—711.
Rheumatoid Arthritis, Combined Therapy of—253.
Rhodia, Inc., Opens New Plant—389; Sells Redorant Line—683.
Rhubarb Root—269.
Rice, Dr. Justus B.—80.
Richards, George D.—685.
Richards, Inc., Caryl—663.
Richards, Martin—687.
Richardson Scale Co.—243, 399.
Richford Corp.—535; Moves—73.
Ricketts, M. M.—825.
Ridolfia Segetum, Oil of—416.
Rieckes & Sons, S.—528.
Riehl, Harry W.—685.
Roach, Dr. Carroll E.—535.
Robbins, Bueford C.—233.
Ronertet, P., Inc.—689.
Roberts, Dr. Richard H.—225.
Robinson, Dr. H. E.—59.
Robinson Wagner Company—689.
Roblin, Dr. Richard O.—231.
Roder, Paul W.—77.
Rodgers, Paul J.—535.
Roerig & Co., J. B.—182, 211, 365, 519; Sales Policy Change—531; Detail Staff Expansion—641; Expands Med. Dept.—677.
Rohm & Haas Co.—65, 83, 689.
Rose, Gene—79.
Rose Co., Inc., Gene—79.
Ross & Son Co., Charles—89, 697.
Roubechez, Inc.—535.
Rouge, Liquid Lip—101.
Rowan, H. Walter—379.
Rubin, Martin, Chelation: Key to Metal Ion Concrol—496.
Rubinstein, Helena—512, 519, 665, 669; New Plant of—381.
Ruthrauff & Ryan—56.
Rylatt, Willard H.—71.

Safrol—425.
Sage Corp., Peggy—533.
Sage Oil—575.
Sales Executives Club & Distinguished Salesman's Award—381.
Sales Reps. Needed, More—207.
Salesman, Electronic—807.
Salesman's Award, Distinguished—381.
Salesmen—205.
Salesmen's Assn., Amer. Chem. Industry, Elections of—223.
Salfisberg, Maclay J.—823.
Salinas Labs., Inc.—115.
Salmonella Infection in Calves, Preventing—557.
Samuel & Co., Inc., Frank—535.
Sapery Co., Stanley—829.
Sarsaparilla Root—270, 574.
Scab, Dieldrin for Sheep—860.
Scalp Pomade—411.
Schenk, R. Smith—531.
Schering Corp.—65; & New Hydrocortisone Synthesis—182; 1953 Schering Award—639; Division in New Quarters—687.
Schieffelin & Co.—211, 365.
Schlittler, Emil Dr.—683.
Schmidt, Robert H.—229.
Schmitt, Theodore W.—536.
Schneider, Richard B.—677.
Scholz, Dr. Dale—536.
Schumacher, Ado—775.
Schumacher, Warren F.—223.
Schwartz, Noel, & Dean Foster, Psychometric Evaluation of Lipsticks—198.
Schwarz Labs.—235.
Scientific Filter Co.—843.
Scott, Alfred C.—389.
Scott, Harold B.—533.
Sealer, Short Case—695.
Seaman, H. Clayton, Jr.—229.
Search for Adrenal Hormones, The, by Norman Applezweig—494.
Searle, A. A.—825.
Seaweed Derivatives Sought by Scottish Gov't—425.
Secrecy—88.
Seed, Dr. John C.—229.
Seidel, Eugene M.—535.
Selective Media in Study of Oral Flora, by G. F. Reddish—50.
Self-Service Selling & National Advertising—359.
Selling, Self-Service, & National Advertising—359; for Cosmetics, Quality of Retail—360.
Semen, Bull, Low Temperature Storage of—110.
Service Sixty Years of—652.
Sesquiterpene Alcohols of Eucarya Spicata—857.
Sevringhaus, Dr. Elmer L.—71.
Shampoo Evaluation, Hair Clippings for, by V. C. Ester & M. Longfellow—354.
Shampoo, Liquid Foamy—93; Dog—247.
Shampoos, Up to Date on, by Harry Hilfer—44; Liquid Cream Patent on—705.
Sharp, T. W.—687.
Sharpe, Berton M., Sterilizing Air by Direct Heating—506.
Sharpe & Dohme, Inc.—669; Division, Merck Turns Products Over to—492.
Sharples Chemicals, Inc.—669.
Shaving Creams, Moisture and, by George M. Naimark—346.
Sheep, Pregnancy Disease in—110; Nutrition & Anthelmintic Efficiency—111; Foot Rot in—415.
Sheep Scab, Dieldrin for—860.
Sheets, Elmer A., Jr.—533.
Sheffield Tube Corp.—537.
Shelby, Lew—231.
Sheldon, Joseph W.—825.
Shepherd, H. R.—389.
Short, James A.—823.
Showmanship in Selling, 1953 Awards for—529.
Shulton Co.—209, 519, 683.
Siegrist, Dr. Jacob C.—71.
Siemczyk, John—77.
Siemens, William J., Jr.—535.

Siemers, G. F., and P. E. Sleezer, Vitamin A in Cosmetic Creams and Lotions—38.
Silicones in Cosmetics, by E. G. Tajkowsky & T. H. Reilly—190.
Sindar Corp.—831.
Singmaster & Breyer—182.
Sixty Years of Service—652.
Skin, Essential Oils & the—261; Diseases, Vitamin D_2 in Chronic—405; Penetration of the—641; Preparations, Bismuth in—709.
Skwish-All Purpose Atomizer—535.
Sleezer, P. E., and G. F. Siemers, Vitamin A in Cosmetic Creams and Lotions—38.
Sloan, Ernest R.—685.
Smith, Dulany S.—233.
Smith, Edward W., 3rd—829.
Smith, Kline & French Labs.—65, 181, 665, 669, 685; & Medical Art Collection—340; Award to—491; Employee Awards—527; Research with—820.
Smith, Thomas B.—679.
Snell, Inc., Foster D.—831.
Soc. of Cos. Chemists, Elections of—73; Program of—491; Regular Spring Meeting—821.
Soc. of Flavor Chemists—379.
Soc. of Plastic Engineers, Inc.—512.
Soc. of the Plastics Industry, Inc.—512.
Sodium Acetate for Ketosis, Oral—860.
Sodium N-lauroyl Sarcosinate, A.D.A. Vs.—337.
Sodium, Topical Use of—711.
Soff, Hugo—77.
Sokol, Dr. Herman—531.
Solids Flow in Bins—399.
Sowers, William C.—535.
Spanish Peppermint Oil Output—727.
Spearmint Oil—270, 575.
Special Libraries Ass'n—821.
Special Problems in Odor Perception, by Dr. Max Stoll—48.
Specifications, New Essential Oil—856.
Spectroscopy, Infrared—416.
Spray-Pack Products—513.
Sprue, Oral Hydrocortisone for—552.
Squibb & Sons, Inc., E. R., New Branch Building—387; Gives 40 Per Cent—640.
Stability, Evaluating Emulsion—99; Improving Cream—247.
Stabilizers for Alkyl Phenols—565.
Stalbaum, Ralph H.—383.
Stanton Sales Co. Moves to N. Y.—385.
Staples, Bulletin on—545.
Starrett, James W., Jr.—229.
Stauff, A. J., Jr.—77.
Steed, Frank—3891.
Stephenson, James H. R.—73.
Sterilizing Air by Direct Heating, by Berton M. Sharpe—506.
Sterilizing Pharmaceuticals, Gamma Radiation for—708.
Sterling Drug Inc.—181, 205; Vs. Weissbard Bros.—183; Financial Report—637.
Steroid Hormone Products, Norman Applezweig—341.
Steroid Hormones for Heat Exhaustion in Dogs—707.
Stewart, Alexander M.—679.
Stewart, Newell G.—677.
Stilbestrol & Bacitracin on Lambs, Effect of—860.
Stimulants, Estrogens as Lactation—860.
Stock, Frederick J.—81.
Stokes Machine Co., F. J.—83, 391, 831.
Stoll, Dr. Max, Special Problems in Odor Perceptions—48.
Storage Time for Antibiotics—95.
Strade, Dr. Henry A.—536.
Straka, Jerome A.—829.
Streptomycin in Swine Dysentery—861.
Strobaeus, John B., Jr.—233.
Sturmer Award, Julius W., Dr. Chen Receives—527.
Substitutes, Plasma, in Dogs—258.
Substituting Pharmacists Probated—491.
Substitution—184.
Success, Believe in—56.
Sunscreen Cream, PABA—408.
Sunscreen Data—411.
Super-Market, Expansion in the—204; Men Shoppers in—205.
Suppositoria Laboratories—684.
Suppositories, Vitamin E, in Anorectal Conditions—552; Reccal, to Replace Enemas—709.
Surface-Active Agents for Drug Extraction—853.
Surgery, Neomycin in Veterinary—707.
Surital Anesthesia for Dogs & Cats—415.
Survey, Medical Cost Financing—35.
Swain, Robert L., Dr.—677.
Swanson & Co., W. H.—549.
Swine Dysentery, Streptomycin in—861.
Swine Enteritis, Bacitracin for—111.
Synarome Corp.—687.

Tablets, Phenacetin—851; Press-Coating of—853.
Tainter, Dr. Maurice L.—75, 229, 337.
Taiwan, More Camphor from—425.
Tajkowsky, E. G., & T. H. Reilly, Silicones in Cosmetics—190.
Tank Cover—547.
Tansy Oil, Russian Studies on—104.
Tartaric Acid—116, 724.
Tartrates Firmer—865.
Taste, Medicine's New, by Fred Wesley—348; & Dentifrice—805.
Tax Reduction, Cosmetic—641.
Tax, the Cosmetic—654.
Television Commercials—207.
Terramycin in Dermatoses—253; in Mineral Oil for Pullets—414; Polymyxin Ointment—849; on Turkey Poults, Effect of—860.
Testosterone Propionate—571.
Tests for Pyrogens—99.
Tetracycline, Pfizer Markets—182; Clinical Tests on—407; Evaluation—713.
Thallium Poisoning, BAL Therapy by—259.
Therapy, Modern Inhalation, by Milton A. Lesser—342.
Thermometers, Disinfecting Clinical—101.
Thomas, H. Gregory—529.
Thompson, Margaret G.—533.
Thought for Today—241, 693, 835.
Threadworms, Piperazine for—405.
Thurston, Dr. J. T.—81.
Tighe, Lawrence G.—823.
Timblin, Mr. & Mrs. L. M.—535.
Time for Rescraint—55.
Times, New—New Words—663.
Tischenkel, Jacob—685.
T.G.A. Convention in May—227, 492, 683.
T.G.A. & Cosmetic Colors—185.
T.G.A. Meeting—786.
Toilet Preparations, Place of Purchase for Cosmetics and—57; in 1953, $1.02 Billion for—515.
Toiletries, Drug &, in Food Stores—207; & Sales of Drugs in Food Stores—805.
Toni—669; First Cosmetic Co.—667.
Tonic, Vitamin—411.
Toohy, J. J.—387.
Toothache Drops—743, 873.
Tooth Paste Prices Weaken—490; Antibiotic—667.
Tosh, Arthur W.—684.
Tote Boxes, Trays &—241.
Towle, Edward C.—385.
Toxemia, Pregnancy, Protoveratrine in—95.
Trade Mark Ruling—705.
Trade Practice Conference—34.
Trade War in Holland—205.
Traffic—543.
Training Course—685.
Transparent Wrap Machine Corp. purchased by Package Machinery Co.—677.
Trays & Tote Boxes—241.
Treponemal Diseases, Penicillin Combination for—553.
Triangle Package Machinery Co.—697.
Trigeminal Neuralgia, Vitamin B_{12} for—713.
Truth so Hard to Sell?, Why Is—545.
Tuberculosis, Isoniazid &—491.
Turkey Poults, Effect of Terramycin on—860.
Turkeys, Effect of Penicillin on—556.
Turpentines, Three Gum—716.
Tussey Cosmetiques—211, 519.
Tylee, Schuyler E.—529.
Typhoid, Furazolidone for Fowl—861.
Tyrothricin Dentifrice—641; Tooth Paste—667.

Ulcer, Peptic, Anticholinergic Drugs in—251.
Ultrasonics, by Milton A. Lesser—192.
Ultra-Violet Radiation for Odor Control—569.
Understanding, Human—839.
Unhappiness in Jobs—692.
Union Now—393.
U. S. Bottlers' Machinery Co.—699.
U. S. Industrial Chem. Co.—83, 831.
U. S. in Small Town Market—667.
Upjohn Co., the—65, 365.
Up to Date on Shampoos, by Harry Hilfer—44.
Up to Date on Vitamin C, by Milton A. Lesser, Part One—646 & Part Two—789.
Urban, Robert G.—73.
Urea in Anti-Perspirants—715.
Urea in Dairy Rations—415.

Vaccine, Making Polio—188; Polio, Armour Helps Reese—777.
Vaccine, Modified Hog Cholera—258.
Vacuum Dryer—699.
Vacuum Filling Machine—843.
Vaginitis, Powder for Granular—707.
Valko, Dr. Emery I.—827.
van Ameringen-Haebler, Inc., Expansion of—75.
Vandewater, Ira, President of Chemists' Club—827.
Van Dyk & Co., Elections of—535; Fifty Years—823.
Vanilla Beans—269, 423, 573, 723.
Vanillic Acid Esters, Therapeutic Salts of, Patent on—703.
Van Nortwick, J. G.—828.
Van Winkle, Dixon—829.
Vasquez, Attico—182.
Veldee, Dr. Milton V.—820.
Velocitron Packager—545.
Velo Derma Ltd.—809.
Veltex Co. Vs. F.T.C.—338.
Vending Machines, Increase in—513.
Veratrum Alkaloids for Hypertension—553.
Veterinary Practice, Neomycin in 556; Surgery, Neomycin in—707.
Viall, Paul J.—384.
Vibriosis Therapy, Experiments on—259.
Victor Chem. Works—181.
Victor, V.P.—241.
Vitamin A, Anti-Keratinizing Action of—553; Patents, Eastman-Kodak—813.
Vitamin A in Cosmetic Creams and Lotions, by G. F. Siemers and P. E. Sleezer—38.
Vitamin B_{12} for Growth Failure—711; for Trigeminal Neuralgia—713.
Vitamin C, Up-to-Date on, by Milton A. Lesser, Part One—646; Part Two—789.
Vitamin D for Milk Fever—258.
Vitamin D_2 in Chronic Skin Diseases—405.
Vitamin E Suppositories in Anorectal Conditions—552.
Vitamin K for Bleeding in Chickens—110.
Vitamin-Mineral Claims Stopped—338.
Vitamin Tonic—411.
Vivaudou, Victor—389.
Vogelsang, Chester W.—71.
Volkhardt, John M.—229.
Volumetric Attachment, New—843.
Volupte Co.—829.
Volwiler, Ernest H., Medal for—527.
Vomiting, Treating Infantile Diarrhea &—407; of Pregnancy, Prantal Methylsulfate in—407.
Voss, Karl—81.

Wage, Annual—837.
Waide, Walter E., Jr.—679.
Walgreen Co.—181.
Walk Outs in 5th Ave. Stores—59.
Walker, Charles P., Jr.—685.
Walker, William H.—231.
Walmsley, Sir John—835.
Wargell, Walter F.—683.
Warner-Chilcott Labs.—365.
Warner-Hudnut, Inc. to Close St. Louis Plant—536.
Wasserman, Harry B.—535.
Watson, Milton A.—75.
Waxes in Cosmetics—257.
Weakness, Fair Trade's—642.
Webb, Richard D.—687.
Weber, Dr. Ernest M.—79.
Weber, Paul E.—379.
Weigher & Filer, Table Model—697.
Weighing System, Automatic—243.
Weiss, E. B.—515.
Weissbard Brothers Vs. Sterling Drug, Inc.—183.
Welch, Awards Charles S.—809.
Welch, L. W.—529.
Wesley, Fred, Medicine's New Taste—348.
Weston, Dr. Arthur W.—681.
White, John—225.
White Labs.—211.
White, Dr. Paul Dudley—42.
Whitehead, A. N.—839.
Wholesale Drug Sales, Trends in—667.
Wickstrum, B. K.—529.
Wigton-Abbott Corp.—182.
Williams, Gloria Van Fleet—687.
Williams, Lewis D.—225.
Williams, O. H.—536.
Wilson, Helen & F.T.C.—37.
Winfield, William H.—229.
Winn, Thomas J.—71.
Winthrop-Stearns Inc.—211; President's Cup—77; & Synthetic Atropine—340.
Wirebound Box Mfg. Assn.—235.
Wirz, Inc., A. H.—360.
Wolf, Jacques P.—233.
Wolfe, Dr. Ruth L.—825.
Women's Magazines, British Opinion of—363.
Wood, Charles C.—387.
Wood, Peter T.—527.
Woods, Aromatic—717.
Woolworth, F. W.—515.
Words, New—new Times—663.
World Health Organization—33.
Worley, John K.—225.
Wormseed Oil—117, 575.
Worthington, Margaret—536.
Wright, Ann—223.
Wyeth, Inc.—211.
Wyeth Labs.—365; New Headquarters Building—820.

Yansura, Peter—77.
Yardley—519.
Ylang-Ylang Oil—104.

Zaun, Howard B.—385.
Zinc Oxide in Cosmetics—561.
Zimmerman, W. F., Inc.—679.
Zobel, Alfred F.—231.
Zonite Products Corp.—809.
Zons, V. W.—182.
Zotox Pharmacal Co.—519.